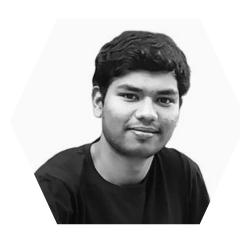
## What, Why & How of Machine Learning?

Date: 18th September 2020 | Speaker: Ayon Roy

**Event: Webinar by QuantumAI, Bangladesh** 



## Hello Buddy!

I am Ayon Roy

B.Tech CSE (2017-2021)

Data Science Intern @ Lulu International Exchange, Abu Dhabi
(World's Leading Financial Services Company)

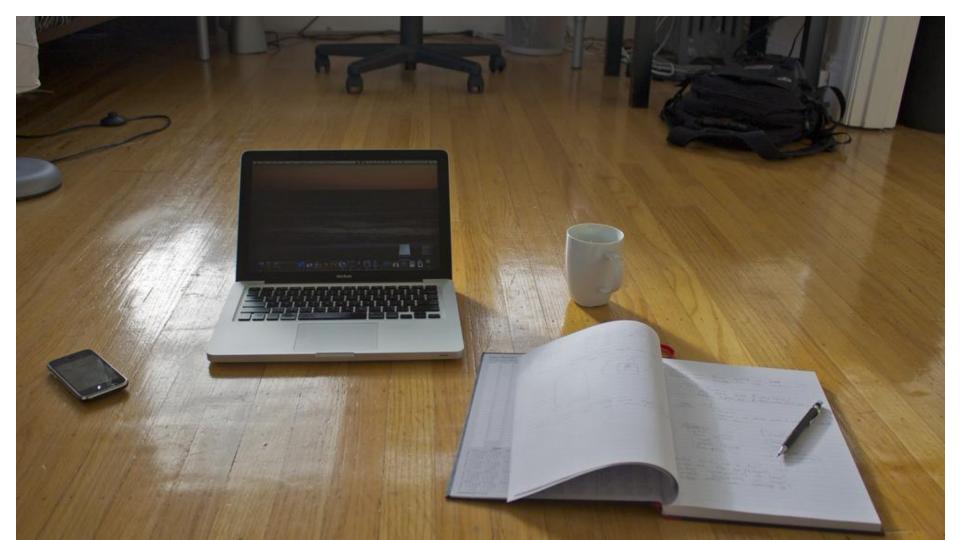
Brought Kaggle Days Meetup Community in India for the 1st time

If you haven't heard about me yet, you might have been living under the rocks. Wake up!!

## **Agenda** (18-9-2020)

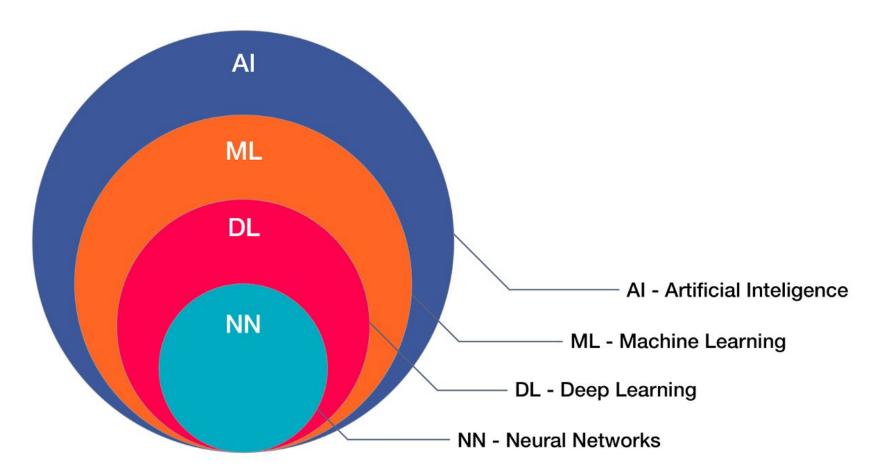
- The different domains of Al, ML, DL
- What is AI, ML, DL?
- Why AI, ML, DL now?
- How to start Machine Learning
- How to do projects in ML

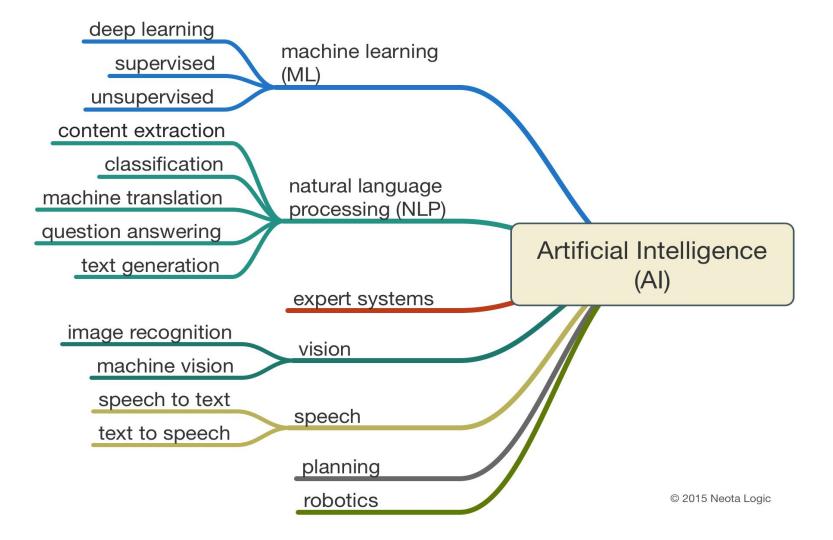
All the Resource links for the discussion will be shared with you at the end of this webinar by me.





## **Graphical Representation of AI, ML, DL**





## So, what is AI, ML, DL?

### **Artificial Intelligence**

A technique for incorporating human intelligence to machine

## **Machine Learning**

ML is a subset of Al that provides systems the ability to automatically learn and improve from experience without being explicitly programmed. ML is about learn from past to predict the future.

### **Deep Learning**

DL is a subset of ML where artificial neural networks, algorithms inspired by the human brain, learn from large amounts of data.

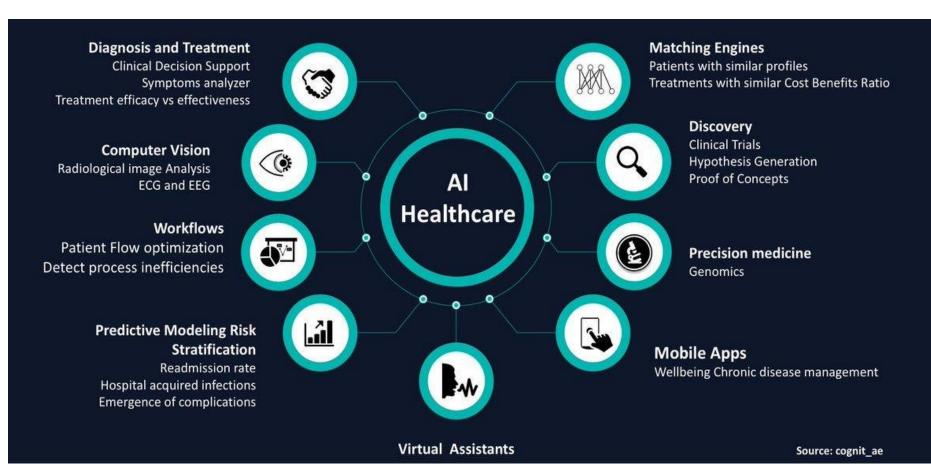
## **Defining Artificial Intelligence**

**Al** is the *branch of computer science* tasked with the design and construction of **intelligent** agents.

An intelligent agent is in turn any agent that is (mostly):

- autonomous ( able to perform tasks without constant guidance)
- adaptable (able to improve performance by learning from experience)
- able to sense and efficiently abstract features of its environment (perception)
- **able to act "rationally"** i.e it is moving towards maximizing a quantitative and objective utility function or performance measure.

## **Applications of Artificial Intelligence**



## **Defining Machine Learning**

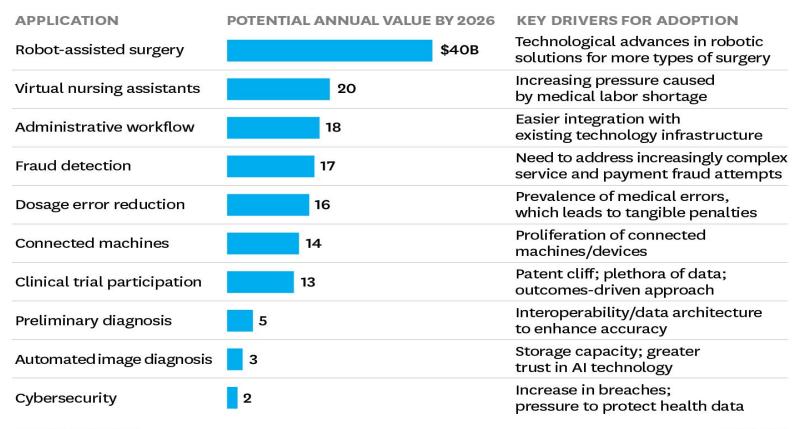
### An Approach to Achieve Artificial Intelligence

Subfield of AI that aims to teach computers the ability to do tasks with data, without explicit programming.

We can get Al without using machine learning, but this would require building millions of lines of codes with complex rules and decision-trees.

So instead of hard-coding software routines with specific instructions to accomplish a particular task, machine learning is a way of "training" an algorithm so that it can learn how.

## **Applications of Machine Learning**



**Classic ML algos** solved many problems that rule-based programs struggled with, but they are poor at dealing with soft data such as images, video, sound files, and unstructured text. We would have to do a lot of feature engineering etc. in these processes.

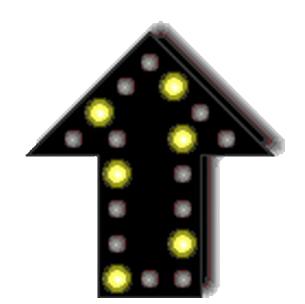
After that, the engineers use ML on top of the extracted features. Creating such an Al model **takes years**.

**DL algos** solve the same problem using deep neural networks in comparatively less time.

## But why AI, ML, DL now?

- 1. The sharp decrease in costs associated with data storage and processing.
- 2. The advent of the Internet economy and the explosion in mobile apps.
- 3. The abundance of open-source tools.
- 4. The development of a wealth of innovative ML and DL algorithms.
- 5. Availability of GPUs etc.

## How to start Machine Learning



## Start with Maths for Machine Learning



## But why should I do Maths first for Machine Learning?

- Week 1: Linear Algebra [B] https://www.khanacademy.org/math/linear-algebra
- Week 2: Calculus [B] https://www.youtube.com/playlist?list=PLZHQObOWTQDMsr9K-rj53DwVRMYO3t5Yr or https://www.mathsisfun.com/calculus/; want theoretical notes, find it at https://the-learning-machine.com/article/machine-learning/calculus.
- Week 3: Probability [B] https://www.edx.org/course/introduction-probability-science-mitx-6-041x-2
- Week 4 : Statistics [B] http://alex.smola.org/teaching/cmu2013-10-701/stats.html
- Algorithms (Only if you want to learn proper software development) [Highly optional]
   This is an overview of what the students study as the subject Data Structures & Algorithm. So if you are fluent with this part, you can skip this!! https://www.edx.org/course/algorithm-design-analysis-pennx-sd3x



Visit - AYONROY.ML

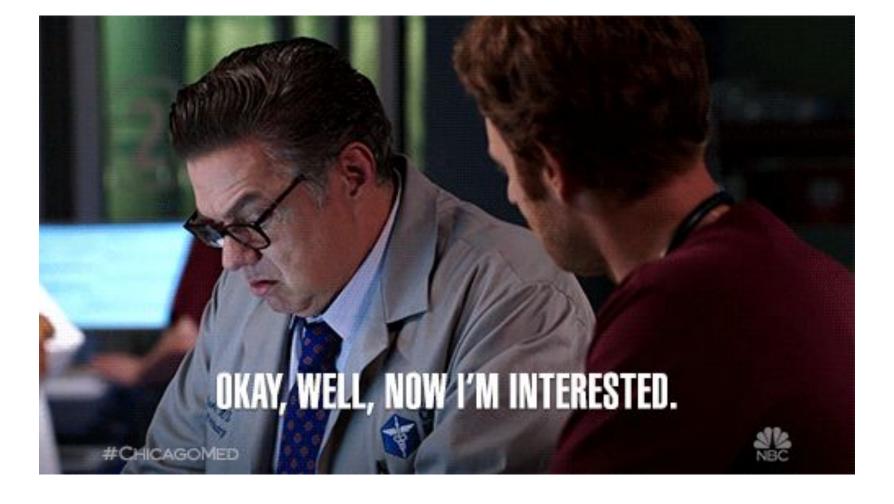
## Start with Python &

try to implement those Mathematical Concepts



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# Start exploring Libraries & then start Machine Learning Courses

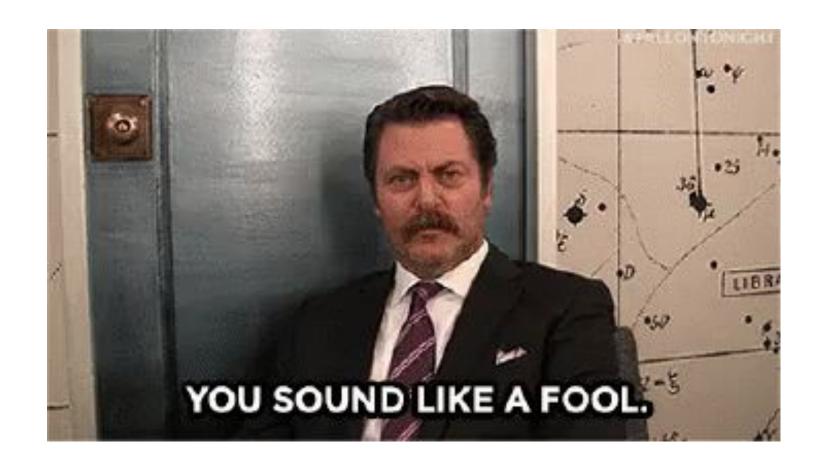


- Introduction to python for data science [B] https://www.datacamp.com/courses/intro-to-python-for-data-science
- Want to dive deeper into Data Visualization & Pre-Processing ? Look into Data Visualization & Pre-Processing section in miscellaneous resources . [ Highly optional ]
- Want to explore the field of Deep Learning ? See the Deep Learning Section in miscellaneous resources . [ Highly optional ]
- Want to explore the field of Natural Language Processing [ NLP ] ? See the Natural language Processing Section in miscellaneous resources. [ Highly optional ]
- See how ML codes are written and made to work at > https://github.com/maykulkarni/Machine-Learning-Notebooks or https://github.com/GokuMohandas/practicalAl/blob/master/README.md . [ Highly optional ]
- Find useful resources here at https://github.com/ujjwalkarn/Machine-Learning-Tutorials/blob/master/README.md . [ Highly optional ]

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## Don't rush behind completing Courses & add them to Resume

# Understand the concepts well before starting Projects



# Now it's time to start with Projects

## But What projects to start with ?

. Beginners Section [B]: Brush your basic concepts and revise them to start doing projects

Titanic Dataset

Iris Dataset

Stock Price Prediction

Stores Sales Forecasting

Housing Price Prediction

## **Guide for Beginner Projects:**

First of all see Below 2 videos to get an idea on how to make projects of Data Science and Machine Learning And then Move to Kaggle for Making your own project. Its is Good if you Make Minimum 2-3 Projects on your own.

- Titanic Survivor: https://www.youtube.com/watch?v=fS70iptz-XU&t=
- Credit Card Fraud Detection: https://www.youtube.com/watch?v=gCWBFyFTxVU

## Intermediate & Advanced Section

- · Learn libraries like Opency , Tensorflow , SkLearn
- 1) Natural Language Processing: MNIST Handwritten Digit Classification, Twitter Sentiment Analysis
- 2) Email Spam Classifier
- 3) Fraud Detection System
- 4) Computer Vision : Face Recognition , Face Detection



3 Major types of projects you should do if you are just diving into #datascience, #machinelearning, #artificialintelligence. Here are a few pointers:

For Exploratory Data Analysis (EDA) Projects -

Practice on the dataset at https://lnkd.in/gztCfy3

https://lnkd.in/gFasqNi https://lnkd.in/grvF-jc

https://lnkd.in/gPsxf5y https://lnkd.in/gDKuhEf

https://lnkd.in/g\_SRS7F

Practice on the dataset at https://lnkd.in/gQh6SRZ

https://lnkd.in/g5JfbeA

For Prediction Modelling Projects -

https://lnkd.in/gPG6Wgf https://lnkd.in/gYBE6DY

For Data Visualization Projects -Practice on the dataset at

https://lnkd.in/gWZJ3TZ

https://lnkd.in/gih7YDd

- https://lnkd.in/gcv2xar

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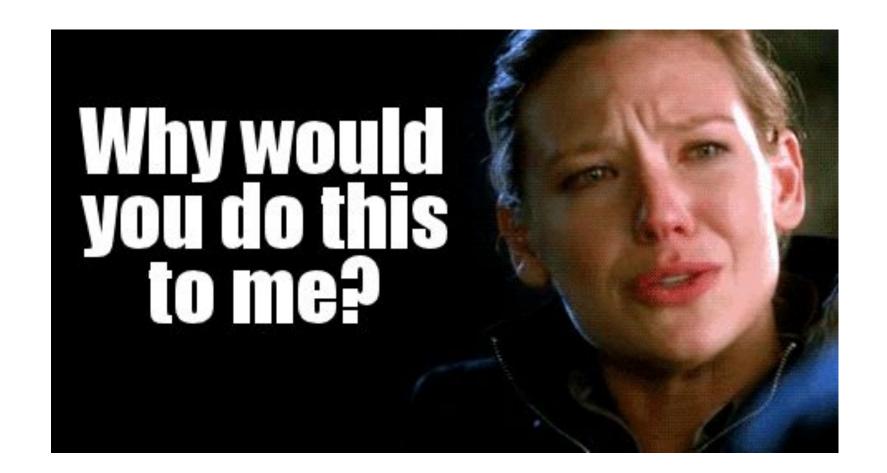
" I am a beginner in AI,ML,Data Science & trying to do projects; but not succeeding as I get stuck more often "

Here is my way ahead if you are facing the same.

" Start Simple Projects & Be Motivated "

We all usually want to do the best projects & showcase them in our resume & hence sometimes end picking up a complex project at the first go. But do understand that while it's very normal to pick complex projects as a beginner, because we can't analyze the scale of project at first go. Picking up a complex project at a first sight may demotivate you as they have a lot of details, requires lot of studies to progress, thus a beginner ends up leaving the project midway & be traumatized. So start your journey with Simpler & Smaller projects as they require comparatively less details & can be achieved over a short period of time, thus helping us to stay motivated & keep doing projects. And as the learning in Al, machinelearning, datascience never stops, so as we get motivated with completion of small projects; we learn & practice more while increasing the complexity of our upcoming projects. Still waiting to start? Start today!! All the best!!

### Visit - AYONROY.ML



"I am doing Online courses & learning techniques in ML,AI, Data Science; but still I can't bag an internship @ " Here is something that may boost your strategy to bagging an internship of .... Usual Process - -You do online courses to further deepen your knowledge You earn a certificate of knowledge You go to university - You learn computer science You learn data science tools and techniques --> This is not working so great! Now, let's follow this process You research job postings ( Like <u>datascience</u> / <u>machinelearning</u> Internships ) You become your own intern by doing a project that uses skills and technologies from those job postings You create your own certificate of knowledge through documenting/showcasing your work and building a professional profile. [ View mine at https://ayonroy.ml/ ] - You apply to those researched jobs. But make sure you are showing off your skills Visit - AYONROY.ML beforehand. And I think you will soon bag an internship in your domain of interest.

## Get the resources at

- 1. <a href="https://github.com/ayonroy2000/100DaysOfMLCode">https://github.com/ayonroy2000/100DaysOfMLCode</a>
- 2. <a href="https://ayonroy.ml/help">https://ayonroy.ml/help</a>
- 3. <a href="https://www.linkedin.com/in/ayonroy2000/">https://www.linkedin.com/in/ayonroy2000/</a>

## GO FOR IT!



## Let me answer your Questions now.

Finally, it's your time to speak.



## **Danke Schoen**

Questions? Any Feedbacks? Did you like the talk? Tell me about it.

If you think I can help you, connect with me via

**Email**: ayon.roy2000@gmail.com

**<u>LinkedIn / Github / Telegram Username</u>**: ayonroy2000

Website: https://AYONROY.ML/